

Introduction

- What type of brewery do you want to open?
 - o How many barrels?
 - o Tasting room?
 - o Will you package?
 - o Will you distribute?
- How much will it cost?
 - o How much financing will you require?
 - o Where will you find capital?
- Will you have co-founders?
 - What is each party bringing to the endeavor?
 - What role will each party have in the brewery?
- What happens if the endeavor is not successful?